



Media Kit

**PIE**

—  
**Photography  
in Europe.**

&

**PIB**

—  
**Photography  
in Berlin.**



## About PiE & PiB

PiE – Photography in Europe and PiB – Photography in Berlin are curated platforms dedicated to the advancement of artistic and documentary photography across the continent, founded in 2026 and 2015 by the Berlin based photographers and art directors Julia Schiller and Oliver Schneider.

**[photographyineurope.com](http://photographyineurope.com) & [photography-in.berlin](http://photography-in.berlin)**



For over a decade, PiB — Photography in Berlin has been the definitive guide to Berlin's photography scene. Building on 60+ print editions and a vast digital reach, we enter a new chapter in 2026 with the debut of PiE — Photography in Europe.

By expanding our focus, we offer a broadened stage for the galleries, institutions, and creative services that define the European landscape. Through the inherent synergies between PiB and PiE, we provide a sophisticated ecosystem designed to elevate your exhibitions and events to a global audience. We invite you to explore this expanded horizon as we continue to connect and celebrate the vibrant photography community.

## **PiB & PiE: A Growing Family**





## Partners

We value meaningful collaborations with professionals across the spectrum of artistic and documentary photography. We take great pride in our ongoing partnerships and have had the privilege of working with the following distinguished institutions:

Academy of Arts Berlin • Museum Barberini Potsdam • Hamburger Bahnhof – National Gallery of Contemporary Art • Villa Heike Kunstverein • Gropius Bau • Alfred Ehrhardt Stiftung • Berlinische Galerie – Museum of Modern Art • C/O Berlin Foundation • Chaussee 36 Photo Foundation • Goethe-Institut • Robert Morat Galerie • f<sup>3</sup> – freiraum für fotografie • New National Gallery Berlin • FkWBH – Freundeskreis Willy-Brandt-Haus • Leipzig Photobook Festival • Haus am Kleistpark • Galerie Springer • Institut Français • Liebermann Villa am Wannsee • JMB – Jewish Museum Berlin • Museum für Photographie Braunschweig • BLMK Brandenburg State Museum of Modern Art • [et al.](#)

PiE & PiB connect a global community of professional photographers, discerning art collectors, and independent publishers. Our readership extends to the influential voices of the international art world,

## Audience

including curators, cultural entrepreneurs, and journalists, alongside a dedicated following of creative professionals and photography enthusiasts.



Discover our curated print editions:

**PiB** (bimonthly, bilingual, print run 7,000)  
and **PiE** (quarterly, English, print run ~2,000).

Found at all participating art institutions throughout Europe, both publications are available via single-issue orders or annual subscriptions.

For those looking to present content with maximum visual presence, we offer exclusive full-page and double-page placement options.

## PiB/PiE in Print & Online



A **PiE/PiB Online Feature** offers a comprehensive spotlight for your project, including a dedicated presentation on our website, a prominent placement in our weekly newsletter, and editorial social media coverage across all our official channels.

The inaugural **PiE print edition** launched in April 2026, and subsequent issues will be released quarterly. Presented as a high-quality full-color booklet in English, each edition enjoys extensive EU-wide distribution. As part of our partnership model, each participating institution receives 100 complimentary copies for distribution to their visitors and clientele.

The respective **print deadlines** for [PiE](#) and [PiB](#) can be found on our websites. We invite you to contact us for further details on bespoke options and rates.

## PiE N°1 April — June 2026





## What to Showcase or Discover with PiE/PiB

- **Showcase Exhibitions & Events:** Amplify your photography exhibitions, festivals, workshops, and art auctions to a global audience.
- **Promote Published Works:** Gain visibility for your latest photobooks, zines, and exhibition catalogues.
- **Elevate Your Brand:** Feature your institution or photography-related services, from high-end gear to professional lab and framing solutions.
- **Explore via “PiE Walk”:** Discover European cities through the eyes of local art lovers who share curated, personal recommendations for their neighborhoods.
- **Connect on a Personal Level:** Discover the diverse personalities and artists through the dedicated interview series “7 Questions for...”.

PiE and PiB maintain dedicated presences on Instagram, Facebook, Bluesky, and LinkedIn. To ensure maximum visibility from day one, PiE will leverage the established network of PiB – Photography in Berlin.

With a combined community of over 26,800 followers and **600,000+ monthly Instagram views**, this synergy creates a powerful launchpad for European photography.

## Social media: New Channels, Proven Audience



## Contact

We would be delighted to work with you and are happy to provide further information or answer any inquiries you may have. Sincerely,

Julia Schiller

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